

West Bengal State University
B.A./B.Sc./B.Com. (Honours, Major, General) Examinations, 2013
Part – II

PSYCHOLOGY — GENERAL
Paper - II

Duration : 3 Hours

[Maximum Marks : 100

The figures in the margin indicate full marks.

FIRST HALF

(Social Psychology & Industrial Psychology)

(Full Marks : 50)

1. Write short notes on any six of the following 6 × 5 = 30
- a) Social conformity
 - b) Attitude formation
 - c) Mob
 - d) Public Opinion
 - e) Methods of Social Psychology
 - f) Aims of Industrial Psychology
 - g) Work environment
 - h) Rest periods.

2. Answer any *two* of the following questions $2 \times 10 = 20$
- a) Define Social Psychology. Discuss its nature and scope. $4 + 3 + 3$
 - b) What do you understand by social group ? Briefly discuss the structure and function of social groups. $4 + 3 + 3$
 - c) Write down the causes of accidents. Discuss some of the preventive measures of accidents. $5 + 5$

SECOND HALF

(Methodology & Adjustment)

(Full Marks : 50)

3. Write short notes on any *six* of the following $6 \times 5 = 30$
- a) Measurement scales
 - b) Hypothesis
 - c) Field study
 - d) Personality tests
 - e) Structure of mind
 - f) Sources of stress
 - g) Types of conflict
 - h) Mental health.
4. Answer any *two* of the following questions $2 \times 10 = 20$
- a) What is reliability of a psychological test ? Discuss the different methods of determining reliability. $4 + 6$
 - b) What is variable ? Discuss the different types of variable with examples. $3 + 7$
 - c) What do you mean by adjustment ? What are the criteria of adjustment ? $3 + 7$